



Executive Links
A newsletter of the Executive Women's Golf Association – Seattle Chapter
May 2010

Tee-Off for a Great Golf Season By Ria Emsley, Social Chair

It was a great day for our Annual Tee-Off Brunch at Bear Creek Country Club. We had a sellout of 120 women participating. There was a terrific vendor fair with booths ranging from financial planning to sports drinks and who could forget the great chair massages! Janet Young delivered an inspiring message about participating in the EWGA and there were several drawings throughout the morning, many donated by our terrific sponsors. Congratulations to the winner of the Grand Prize trip to San Diego donated by Stellar Travel, Carolyn Friedt! What a great way to kick off our golf season!



Tee-Off Golf Recap By Debby Andreson

After the wonderful Tee-Off brunch at Bear Creek, we headed over to The Golf Club at Redmond Ridge where 14 foursomes teed off shotgun style for an afternoon of fun and challenging golf. The weather was cooperative for our first official golf outing with the rain holding off until the last few holes.

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Over half the field stayed for dinner where prizes were awarded for the long drive and closest to the pin competitions. Good food, good friends and lots of laughs!

We had winners for the following holes, winning a \$20 gift certificate to Pro Golf:

KP Hole #7, Ingrid Gintz
LD Hole #3, Kathy Anderson
KP Hole #12, Dee Sweeney
LD Hole #18, Amber Cassidy

“Fairway Friends” Mentor / Mentee Scramble Tournament May 23
By Dee Sweeney, Fairway Friends Manager

Your weekend events team has planned the 2nd annual fun-filled tournament designed for participants in the newly renamed EWGA mentor program, "Fairway Friends". However, you do not have to be signed up as a mentor or mentee - anyone can join in the fun. This is a two-person (mentor-mentee) scramble format event with an emphasis on just getting out there and enjoying ourselves. Also encouraged to participate in this event are members who would like to introduce guests to our organization. Sign up soon as the registration deadline is May 12. The cost is \$47, which includes a prize fund.

Event details

Who: Mentors and their Mentees or anyone wanting to be paired for the event

What: Two-person Scramble Tournament for newer golfers paired with more experienced golfers

When: Sunday, May 23, 2010; 11:00 am start

Where: Foster Golf Links,
13500 Interurban Avenue South
Tukwila, WA 98168-3393
www.fostergolflinks.com

Other Upcoming Events and Deadlines

Below are descriptions of some of the near-term good times to be had – please pay close attention to deadlines!

June 5 – Weekend Fun Play at Eaglemont in Mount Vernon: Deadline is May 26.

June 10-13 – Four day weekend golf trip with Spokane EWGA Chapter in the Spokane area: We'll start the “weekend” on Thursday playing the fabulous Palouse Ridge course in Pullman, Washington – home of the Cougars; followed by Friday play at Circling Raven in Worley, Idaho; Saturday play at Creek at Qualchan in Spokane, Washington; and Sunday play at Downriver Muni in Spokane. Join us for all or part of this much anticipated event. Deadline is June 1.

Check out the rest of the year online and [sign up today!](#)

Clinics #5, #6, and #7 Finalized for the “Breaking 100” Series
By Paula Bachtold, Education Chair

Attention beginner and intermediate golfers. Details for the last three clinics of the “Breaking 100” series have been decided and registration is now available. These sessions will focus on your short game and putting.

Saturday May 8 – 12:30 - 2:30 p.m. Newcastle Golf Club (Newcastle) \$80.00

Mark Your Calendars!

May 1
Education
"Breaking 100" Clinic

May 2
Pink Ball Tourney
Legion Memorial,
Everett

May 8
Education
"Breaking 100" Clinic

May 10
League Session #2
Registration Deadline

May 11
ProGolf Ladies Night
ProGolf Bellevue

May 12
Board Meeting

May 15
Weekend Fun Play
Washington National,
Auburn

May 23
Fairway Friends
Tourney
Foster Links, Tukwila

Clinic #5 Simple Shots Around the Green ~ understand the “simple” shots around the green – putting and chipping.

Clinic #6 Making Sand a Day at the Beach ~ intended to reduce the “fear” of playing from the bunker and techniques to get the ball out of the bunker

We will have two instructors for these clinics. [Registration is available online](#) - Deadline is May 5

Sunday June 6 – 10:00 – 11:00 a.m. Redmond Ridge (Redmond) \$35.00

Clinic #7 Putting Made Simple ~ focus on having a better chance of getting the ball in the hole in 2 putts and focusing on putting speed and getting the ball to the hole in a non-technical way. [Registration is available online](#) - Deadline is June 5

Registration is also available at www.ewgaseattle.org. Email education@ewgaseattle.org with questions. Hope to see you there.

Annual Conference Update

By Sally Dixon, Leadership Chair

The annual conference for EWGA across our country and Canada was held at Pinehurst Resort and Spa in North Carolina April 7- 10, 2010. Peggy Dunner and Sally Dixon represented the Seattle Chapter at the “Golfpalooza” extravaganza. This is the event that brings members from all over our country and our sisters from chapters in other countries together to meet, greet and bond. Over four hundred members came together to celebrate with golf events and to embrace old friendships and make new ones.

There is a little bit of everything for everybody who attends. Each day key note speakers were outstanding keeping our interest with great ideas to take back to our chapters, presented with a sense of humor that kept us begging for more. For example, Jan Hargrave kept us captivated with her “Let Me Hear Your Body Talk” providing in depth character assessments and body language for the “hidden messages” of the people around you. She has been instrumental in jury selections for high profile cases and gave us a couple tips on reading people in interviews and things to look for. Yes... we all watched Tiger’s press interview at Augusta afterwards to see the “signs”.

Sally spent five fun filled days with so many memorable experiences. Pinehurst offers 8 excellent courses for the golf experience. Then there was the evening reception with Annika Sorenstam up close and personal. Four lucky ladies got to play 9 holes with her on #2 including Terry Marshall from the Portland chapter, who by the way out drove her on a hole. Stina Sternberg from Golf Digest gave us some valuable hints on equipment; “don’t buy without a demo” because the right equipment is key and women should use “women friendly” golf balls. Soft core 2 piece balls are best for the majority of us... we swing at a lower speed (60-65 mph average) and the soft compression gives us more lift. Height is our friend was the message I walked away with. There were the learning labs, Try, Test and Buy exhibits from the manufacturers and clinics with LPGA greats Jean Bartholomew, Dana Rader and the exciting Suzanne Pettersen.

But wait... the most exciting part of this experience for anyone who has ever attended is what this great EWGA membership is all about. It is a time to reinforce what we are really all about - Connect- Learn- Play- Belong. You owe it to yourself to plan ahead and make the effort to get involved because it is “the time of your life”. Let’s make plans to spotlight the Seattle Chapter at next year’s conference scheduled April 13-16, 2011. It will be the 20th anniversary of EWGA’s beginning and a spectacular extravaganza is planned on Amelia Island, Florida. Let me know if you want to join the fun.

Thank you Sponsors of EWGA!

By Donna Becker, Sponsorship Chair

Please join me in extending our gratitude to our returning sponsors – GolfTEC, Stellar Travel and Sturtevant’s - and welcoming into our EWGA family our new 2010 sponsors – Patterson Buchanan Fobes Leitch & Kalzer, Pro Golf and Shi Golf. Please get to know our sponsors by perusing their websites and sampling their products and services. Our sponsors’ commitment and support enable the EWGA Seattle Chapter to bring fun social and educational activities to you throughout the year. If you have a special request for a sponsored event, please send them my way (sponsorship@ewgaseattle.org).

Mother's Day at Sturtevant's

Just in time for Mother's Day, purchase any full price women's apparel item and receive a second apparel item of equal or lesser value for 25% off! Offer valid through May 9th, 2010, and is not combinable with any other discount or offer. Plus, enter-to-win a golf or tennis outfit from Tail Activewear - and receive a free pair of Tail socks with any Tail golf or tennis purchase. Sturtevant's in Bellevue at 1100 Bellevue Way NE, www.sturtevants.com.

Stellar Travel News – Alaska is HOT and it's on Sale Now! By Susan Bluhm

This is the year to see Alaska with new, lower prices on select cruise tours. What is a cruise tour? A cruise tour combines a 7 or 14 day cruise with a "land" tour/hotel/sightseeing package. Cruise tours offer the opportunity to see more of Alaska's uncrowded wilderness and native wildlife. Holland America's Alaska CruiseTours are the gold standard and they have lowered prices, including a \$99 airfare from Seattle to/from Anchorage. Our customers say "wow!" after exploring Alaska's glaciers and seeing spectacular wildlife. Alaska is great for multi-generational family trips and reunions. Sample: 11-day Denali Express & Discovery Cruise \$1,299 departing 8/8/10. Contact: Sheryl Graddon, cruise tour specialist, at sheryl@stellartravel.com or 425.747.1900 ext. 222 for advice on selecting your Alaska vacation. By booking with Stellar Travel, you'll get more! Passenger taxes of up to \$212.72 are additional. Other dates/discounted cruise tours packages are available. Mention EWGA Seattle Chapter May Newsletter.

EWGA Night at Pro Golf Bellevue!

Pro Golf welcomes all EWGA members and friends to meet the Pro Golf staff and sample their broad portfolio of golf equipment, apparel and accessories.

Date: Tuesday, May 11
Time: 6:00 - 9:00 p.m.
Pro Golf Bellevue
12121 NE 20th Street
Bellevue, WA 98007
(425) 641-6766

Activities planned for the evening include:

- \$5 Pro Golf Gift Card to spend that evening!
- Raffle prizes including a Pro Golf shopping spree, golf balls and spa certificates!
- Special discounts will apply to golf apparel and equipment purchased that night
- Practice & demo bay to try new equipment. Complimentary club fitting too!
- Taylor Made & Adidas representatives on-site to help fit you with products
- Bring your clubs and replace grips that night before the golf season kicks off!
- Complimentary wine and refreshments
- Join for free the Pro Golf Club for special offers & drawings. Just need name, phone and email

Don't miss the chance to gather for a night of fun, networking, and great prizes! Tickets are \$10. Everyone is welcome so bring a friend, your neighbor and significant other! [Registration is available online](#). Registration deadline is May 9.

Golf Prolongs Life!

By Lori Hillyard, GolfTEC

Why do I play golf? I get this question all the time from non-golfers who just can't understand what's so great about the Game of Golf. Now I have a really good response that I will share with you. In a recent study published in the Scandinavian Journal of Medicine & Science in Sports found the death rate for golfers is 40% lower than for other people of the same sex, age and socioeconomic status. The report concluded that playing golf corresponds to an increase in life expectancy of about 5 years. They also found that golfers with the lowest handicaps lived longer than high handicappers.

So let's get out and play golf NOW!

Welcome New Members!

Dana Henderson
Janet Young
Gina Koehl
Janet Kellie
Suzanne Kanaly
Linda Wallard
Aliya Nylander
Mylo Adams
Sarah Fisher
Carole Breeden
Linda Franks
Tung Ho
Deborah Wexler
Connie Sperry
Maiken Moeller-Hansen
Helen Cook
Patrice Martel
Mary Gezon
JoLynne Leitzel-Abbe
Carly Bird-Vogel

If you or someone you know needs lessons or golf clubs, GolfTEC is offering Our Swing Evaluation Session for only \$79, a \$165 value, through May 15. The state of the art, Tour-Level Personal Club Fitting Session is only \$99 and for a limited time we will credit this fee to your club purchase.

ClubGlider Testimonial

I was tickled to receive the news that a demo ClubGlider was available for use on my recent trip to Phoenix. I had admired them at the recent Seattle Golf Show and at the Tee-Off. They are sleek, light weight and, most important, don't tip over. Upon reaching our destination, it was easy to store. The extra legs were easy to engage and most important, "no more lugging" the clubs. The name says it all, ClubGlider!!

Pam Priseman
Seattle EWGA

ClubGlider is one of our National sponsors. Check out their flyer for EWGA specials.

<http://www.theclubglider.com/static/679/affiliate-ewga-flyer>

Stay Connected—EWGA Seattle on Facebook and LinkedIn By Karen Snapp, Communications Chair

Whether networking for fun or for business, EWGA's Seattle Chapter has ways for you to connect with other members.

For sharing the fun of EWGA with both members and non-members, the EWGA Seattle Chapter Facebook Group is an "open" group, meaning that both chapter members and non-members can join this group, so we can connect with anyone who is interested in women's golf in the Seattle area. Please join the 125 members of this group to learn about upcoming events and to share your experiences with Seattle golf and EWGA. Also, feel free to post any photos that show page visitors how much fun EWGA is (all we ask is that if you plan to name people in the photos, make sure they're ok with that). To join the Facebook group, go to [facebook.com](https://www.facebook.com) and join Facebook (if not yet a member), then search EWGA Seattle.

The EWGA Seattle Chapter LinkedIn Group is a "closed" group, available only to current chapter members. LinkedIn is a website designed more for business networking than for social networking. By joining the EWGA Seattle LinkedIn group, you can showcase your business to other members, and learn more about the business expertise areas and connections of other members who join the group. If you'd like to join, go to [linkedin.com](https://www.linkedin.com) and search for the EWGA Seattle group. Our moderator Lisa Scott will verify your chapter status and approve your application; thanks, Lisa!

League Play By Marcia Bartlett

And here we go... league play has been underway for several weeks now and it's so great to reconnect with old friends and meet some new ones. Let's hope our spring weather doesn't rain on us too much!

We have leagues running at all our usual courses except Maplewood. We hope to have at least one foursome at Maplewood in the future. If you know anyone who works or lives in the south sound area, encourage them to try a session at Maplewood or Fosters. They are both great courses.

As we start league play remember to welcome new members and help them feel comfortable. It was just 2 years ago that I signed up for the Nile league and didn't know anyone. The other players were friendly and welcoming and it made my experience with EWGA fantastic.

Another way to be involved with EWGA is to participate in the weekend events. Tammy Curtis has done a fantastic job setting up our great weekend events. It's a great way to meet players from other leagues and have some fun social time as well.

We would like to welcome new league coordinators Beth Lee at Fosters and Debbie McCleery at Mount Si. Thank you so much for stepping up and making a commitment to EWGA. We can't run our leagues without our wonderful coordinators. You rock!

Golf is a game in which you yell "fore," shoot six, and write down five. ~ Paul Harvey

Marcia and Cornelia
League Chairs

Full Field Expected for Third Annual Golf Fore Red™ “Heart-Healthy” Women’s Tournament By Cheri Brennan

Three years ago, two women decided to act on a conversation they had been having for several years. They were avid golfers, but belonged to different women’s golf groups. They shared a friendship that spanned nearly four decades. And they shared the loss of their mothers to heart disease.

Shelley French and Mary Robinson decided they could honor their mothers and bring their two associations together on a theme of education, friend-raising and fund-raising. Golf Fore Red™ was born.

Fast-forward three years. The Golf Fore Red™ name is now trademarked, but the event – being held this year on **July 24** -- is still an all-volunteer endeavor to promote heart-healthy lifestyles. Bellevue resident Mary Robinson, a past president of Northwest Ladies Golf Association, continues as event chair.

“This tournament is all about women having fun and raising awareness of heart disease as the single leading cause of death for American women,” Robinson stated. She said the American Heart Association is providing information to all golfers on recognizing heart disease symptoms (and how they may differ than symptoms in men), along with practical tips for reducing their risk of heart disease and improving their heart health to enjoy stronger, longer lives.

Since its inaugural year, the event has gained traction and fans, Robinson reports. She said commitments are already made for about half the available slots for the tournament, which is open to women golfers of all abilities. Many golfers are returning for the third year.

The July 24 Golf Fore Red™ tournament will be held at The Golf Club at Redmond Ridge with an 8 a.m. shotgun start. The \$125 registration fee includes a continental breakfast, range balls, green fees, golf carts, goody bag, lunch, program and prizes.

Registration may be made at <https://tournaments.okigolf.com/Eventinfo.aspx?E=749249>. Women may register as individuals, or as twosomes, threesomes or foursomes.

Net proceeds benefit the Pacific Mountain Affiliate (Seattle) of the American Heart Association, Go Red for Women campaign. Last year’s event generated more than \$4,500 for AHA.

The tournament is presented with assistance from Northwest Ladies Golf Association. Various sponsorship opportunities are available; inquiries may be directed to GolfForeRed@yahoo.com or by calling Robinson at 425-462-3887.

Student Membership By Kathy Anderson, Membership Chair

Do you know a student golfer or have one in your household? Did you know EWGA offers a discounted membership rate for students? The **Student Level** includes the same privileges as the Classic Level at a special "student rate" of \$50.00. You must be a full-time undergraduate or graduate student currently enrolled at an accredited, degree granting college or university. What a great way to start your networking circle to help in finding that first job after graduation. In order to qualify for a **Student Level** membership, you must submit one of the following documents as proof of eligibility:

- Your current course schedule

- Registration Receipt for this semester
- A Letter of Enrollment on School letterhead

E-mail the above required information to student@myewga.com or fax to 866-664-4265. This information must be received before membership can be processed.

May President's Corner
By Dee Johnson

For those of you who didn't make it to this year's Tee-Off, you missed a great day! For those of you who attended, I hope you had as much fun as I did. Our Tee-Off is always such a happy occasion as it signals that spring is here (even though I saw a few snowflakes that morning). But most importantly, it's the start of golf season. This year's golf outing after the Tee-Off brunch wasn't one of my most shining golf moments, but it most certainly was one the most fun days of golf I've had in awhile. I had the pleasure of golfing with someone I met a couple of years ago at league and someone I recently met and invited to join EWGA.

One of the great pleasures of being a member of EWGA is meeting new people and golfing with people of various levels. It was never as evident as on April 3. Even though this was not my best day on the course, I learned a great deal from one of our newest members who is an incredible golfer. I also learned how to laugh at myself and with my new friends. At the end of the day, I had a great sense of peace looking around at everyone enjoying drinks and appetizers in the clubhouse after a fun-filled day. And in the end isn't that what life is about - enjoying each day? Thanks to the Tee-Off Committee - ladies, you did a wonderful job.

I'll see you all on the course or in the 19th hole over the summer. I hope EWGA helps to provide each of you with days filled with pure enjoyment for the game and friends.

Dee

