



Executive Links

A newsletter of the Executive Women's Golf Association – Seattle Chapter  
June 2010

## **Welcome to Championship Season!!!** **By Tricia Deering, Championship Director**

2010 is the 15<sup>th</sup> Anniversary of the EWGA Championship. As a member of EWGA, you have the opportunity to participate in the largest female amateur competition in the world. The EWGA championship starts with the local Chapter Championship, progresses to a Regional (Northwest) Semi-finals, and then to the 2010 National Championship.

This year, the Seattle EWGA Chapter Championship, considered the Chapter's Premier Event, will be held on July 31 at the Gold Mountain Golf Course in Bremerton, Washington. The Pacific Northwest Regional Semi-Finals will be held at the Widgi Creek Golf Club in Bend, Oregon on August 28, and the National Championship Finals will be held at the Geneva National Golf Club in Lake Geneva, Wisconsin, on October 1-2.

The Championship program gives you an opportunity to participate in competitive golf. You will be paired with and compete against women who are in the same handicap range—as you are. It gives you the opportunity to become more familiar with the rules of golf. You'll play really great golf courses, and share the experience with women who share your passion for the game.

### Formats of the Game

There are two different competitive formats: Individual Stroke Play Competition and Team Scramble Competition. You select the format that best fits your game, personality and skill level.

**Stroke play competitors** play in one of five flights at the Chapter Championship qualifying event based on their USGA Handicap Index. The handicap system, available as part of your EWGA membership, qualifies for this Index.

**Scramble Teams** consist of four (4) women who meet the eligibility requirements to play in the EWGA championship. The team "handicap factor" is established based on the USGA Handicap Index of all four players.

### To Qualify to Play

EWGA members must:

- Follow the registration guidelines distributed by the Seattle Chapter
- Be a female, EWGA member in good standing
- Have a verifiable USGA Handicap Index and have an equivalent of two 18 hole scores posted to your handicap record in the current year
- Be an amateur golfer as defined by USGA Rules of Amateur Status

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## How to Advance to the Next Level

- The Low Gross and Low Net Champions in each flight are eligible to advance. The first place Team Scramble Competition winners are eligible to advance.
- Registration information for the Semi-Final Championship will be provided at the Chapter Championship event to all competitors eligible to advance.

## Deadlines

The deadline for registering for the Seattle Chapter Championship is **July 20, 2010**. We will need your Handicap as of **July 15, 2010**. The Fee for the tournament is \$150.00.

The official registration packets will be sent out via mail and e-mail the week of June 1. Registration forms will also be available on the EWGA Seattle website at [www.ewgaseattle.org](http://www.ewgaseattle.org).

## **Questions about playing?**

Contact Tricia Deering at [championship@ewgaseattle.org](mailto:championship@ewgaseattle.org) or 206-683-4522.

## **Don't Have a Handicap, Not Ready for Competitive Play? Volunteer!**

If you choose not to play at this year's Chapter Championship, why not come out and participate as a volunteer for the event? You'll get the opportunity to see how the tournament works, and contribute to the success of the day. And you'll get to share in the post-championship celebration! The following volunteer positions are available:

- Registration and Check in
- Photographer
- On-course Rules Official
- Awards Coordinator
- Sponsor Coordinator
- Spotter

## **Questions about volunteering?**

Contact Tricia Deering at [championship@ewgaseattle.org](mailto:championship@ewgaseattle.org) or 206 683 4522.

## **Leagues Update**

**By Marcia Bartlett and Cornelia Kromm, League Chairs**

It's hard to believe we have started session #2 already. I think we all had one rainout, and a couple rainy days, so I don't know about you but I'm ready for some golf and SUN! Session #2 signups are good with a record 28 golfers at Bellevue Municipal. We are looking seriously at adding a couple of new courses to our offerings for session #3 including Interbay, Bear Creek, and Harbour Pointe. Please fill out the survey sent last week seeking your input on whether you would be interested in golfing at these locations. We appreciate your feedback.

What is the best way to invite a friend to join EWGA? Invite her to play on a league night or a weekend event. Several women I've talked to are worried they aren't good enough to play in our leagues or that we are too competitive. Once they come as a guest, they see as long as they keep up with pace of play, it doesn't matter what your score is. Most of us are more concerned about where we are going after golf! I know I have several women on my list to bring as a guest this session. The same goes for weekend events .

And finally, our league coordinators are doing a fantastic job! We appreciate your efforts and time spent on EWGA Leagues. Please make your coordinator's job easier by being at the course on time, getting a sub or letting her know if you cannot attend. Every little bit helps.

## **Mark Your Calendars!**

**June 5  
Weekend Fun Play at  
Eaglemont, Mount  
Vernon**

**June 6  
Education "Breaking  
100"**

**June 9  
Board Meeting**

**June 10-13  
Spokane Weekend  
Mixer**

**June 19  
"Tournament 101"  
Tourney, Lynnwood**

**June 22  
League Session #3  
Registration Deadline**

**June 27  
Weekend Fun Play at  
McCormick Woods,  
Port Orchard**

*Reverse every natural instinct and do the opposite of what you are inclined to do, and you will probably come very close to having a perfect golf swing.*

~Ben Hogan

## **Education Clinics and Events**

**By Paula Bachtold, Education Chair**

### **Final Session of “Breaking 100” Clinics**

Don't forget to sign up for our last “Breaking 100” clinic on Sunday, June 6, at Redmond Ridge (formerly Trilogy) from 10-11 a.m. This clinic is called “Putting Made Simple” and it will focus on having a better chance of getting the ball in the hole in 2 putts and on putting speed. Ryan Farago from Oki Golf will be our instructor. The cost for this event is \$35.00 and registration is available online. Registration deadline is Thursday, June 3. Look forward to seeing you there!

### **Upcoming Education Event ~ Rules Seminar & Social Hour**

The EWGA Seattle Chapter will be hosting a Rules Seminar & Social Hour in late June so check back with us soon for more details and online registration. You don't want to miss this event.

### **Member Benefits to Make Life Easier**

Inside the EWGA folder you received earlier this year, “Your Playbook for Everything EWGA”, is the small easy reference pocket guide describing the long list of EWGA member discounts and savings opportunities. You'll find lots of golf-related offers on the list, and here are some other fun member benefits you might have forgotten:

- [1800Flowers.com](http://1800Flowers.com) – 15% discount on purchases. Just enter code **EWGA** when ordering on their website.
- [Fannie May Fine Chocolates](http://FannieMayFineChocolates.com) – One of the world's premier chocolatiers. Go to [fanniemay.com](http://fanniemay.com) or call 800-333-3629 and save 15% with promo code **13613**.
- [Amazon.com](http://Amazon.com) – A percentage of all purchases comes back to support EWGA. Visit [ewga.com](http://ewga.com), click on “exclusive savings”, then click Amazon under “Affiliate Partners.”
- [ANNIKA Fragrance](http://ANNIKAfragrance.com) – A fine fragrance for women that can be ordered at [annikafragrance.com](http://annikafragrance.com). Receive 10% off retail price by using coupon code **EWGA**. An additional 10% of retail proceeds from EWGA orders is donated to the EWGA Foundation's Women on Par Scholarship Program!

Membership questions can be directed to Kathy Anderson, Membership Chair, at [membership@ewgaseattle.org](mailto:membership@ewgaseattle.org).

### **Donate your Clubs, Support the Veterans!**

**By Karen Snapp, Communications Chair**

Gather up those gently-used golf clubs that are wasting away in your garage! Details to follow a bit later, but we're working on a used club drive in support of the EWGA Foundation's 2010 “Drive for Dreams” funding initiative. This year's beneficiaries will be two PGA of America-inspired player development programs serving injured veterans and their families: GIVE (Golf for Injured Veterans Everywhere) and SMGA (Salute Military Golf Association).

The GIVE Foundation, administered by the Iowa PGA, is a program designed to train veterans and their family members in the fundamentals of golf in order to enhance their mental, social, physical and emotional well-being and improve the quality of their lives. The SMGA, founded in 2004 in Olney, Maryland, provides recreational therapy, through golf, to combat-wounded soldiers injured in Afghanistan and Iraq.

The EWGA Seattle Chapter golf club drive will be facilitated by The PGA Trade-in Network, a PGA of America licensee program through which participating facilities collect donations and ship them to a liquidation outlet where the club donations are turned into cash donations to the EWGA Foundation's “Drive for Dreams” campaign.

Since the EWGA Foundation is a 501c(3) charitable organization, the fair market value of the donated clubs will qualify as a tax-deductible donation. Donated clubs cannot be more than five years old, cannot show excessive wear (e.g.,

rust of deep gouges), and must be from one of 10 brands (Adams, Callaway, Cleveland, Cobra, MacGregor, Mizuno, Nike, PING, TaylorMade, or Titleist). Irons must be sequential with at least six clubs.

## Sponsor Spotlight

### Welcome to the Newest Seattle Chapter Sponsor -- Edward Jones

Suzy Burke-Myers, who is a Financial Advisor with Edward Jones, became a member of EWGA in 2009. She is looking forward to becoming a more active player in 2010 and to get to know the other members better.

Suzy is a graduate of University of Washington and holds several accreditations and licenses in the financial area. She is a CFP® (Certified Financial Planner), a CRPC® (Chartered Retirement Planning Counselor) and an AAMS® (Accredited Asset Management Specialist). Suzy was voted the #1 Financial Advisor by Redmond Reporter in 2009.

Edward Jones is one of the nation's largest suppliers of financial products for individual investors and business owners. Some of the services offered are: IRA's, Insurance, Fixed-income Investments, Annuities, Education Savings, Estate Considerations and Business Retirement Plans. Edward Jones was ranked Best Financial Services Firm by *Money* magazine for 2010.

Suzy enjoys working with her EWGA clients for all their financial planning needs and **is offering all members a free consultation**. Call (425) 867-5187 to set up your appointment.

## Do you have your ASH covered?

### By Susan Bluhm, Stellar Travel

The Iceland volcano eruptions that are causing flight cancellations and delays have created some uncertainty about upcoming trips to Europe. You need a travel agent as your safety net! Here's what we'll do for you at Stellar Travel:

- Our business and vacation travelers' flights are monitored and we take care of re-booking all reservations.
- We use our inside contact relationships at international airlines because they give our clients priority. During flight cancellation periods, it is very difficult for internet-booked customers to get through to a real live airline person.
- If flights are cancelled, we secure refunds and/or apply ticket values to future travel dates.
- We re-book the entire itinerary to ensure hotels and car rentals are re-scheduled to match flight changes.
- We help you sort through travel insurance programs for trip cancellation coverage options.
- Bottom line: We do things you can't do yourself and give you peace of mind!

**There are good, last-minute values on 2010 Europe tours and Mediterranean cruises.** To be a happy traveler, email [info@stellartavel.com](mailto:info@stellartavel.com) or call us at 425.747.1900.

## Save \$10 on your next purchase of \$50 or more at Sturtevant's!

Bring this newsletter article or your EWGA membership card to receive \$10 discount on your next purchase of \$50 or more through June 30, 2010. Not combinable with any other coupon. This offer is valid at Sturtevant's in Bellevue at 1100 Bellevue Way NE and also at Sturtevant's Ski Mart in Tacoma at 2220 S 37th Street and Sturtevant's Ski Mart in Alderwood at 18920 28th Ave W (golf apparel is not available in Tacoma or Alderwood). Visit [www.sturtevants.com](http://www.sturtevants.com) for store hours and maps.

## June President's Corner

I know many of you have young children or grandchildren. Today, I spent some time with my five-year-old granddaughter showing her how to putt. Once she could walk, one of her first gifts from my husband and me was a little electric golf cart. So my granddaughter knows that golf is a passion for me. (Just because it's a passion doesn't mean I'm a good golfer, but I sure enjoy hitting that little white ball around.) Anyway, as I spent time with her I realized that my passion for golf has grown as I became more involved with EWGA. I hope that when my five-year-old granddaughter is eligible to become a member, EWGA will still be such a wonderful organization for women. She informed today that she, too, could become president some day and beat me in golf. I look forward to that day!

**Welcome New Members!**

**Kimberlee Hagood  
Joan Malone  
Linda Yriondo  
Diane Ginthner  
Traci Lynch  
Julie Bouscaren**

I also realize how time is flying by. Golf season is in full swing and I'm already halfway through my presidency. It seems like our board was just working on our goals for 2010, and we are already talking about the next board election. We are still working hard on achieving our membership goals of 303 individual memberships, one corporate membership, and five student memberships. In case you don't know, there is a contest each year from Headquarters for our member-gets-a-member drive. You can win some fabulous prizes, including Nike Golf prizes and free EWGA memberships. The more members you recruit, the greater your chance to win, but it just takes one new member for you to be eligible. I may have glossed over this at the Tee-Off, but it is truly very admirable and greatly appreciated by our organization when we have members of our chapter that win this honor. Our members like what we offer and feel we are a good value. I'm challenging all of you to not only reach out to women to become a part of our group, but also consider stepping up to volunteer in some capacity, whether it be spotter at the Chapter Championship, dropping off new member brochures at your place of employment, or filling a Board position that will be available this coming year.

Happy Golfing!  
Dee

